



SELECT THE PERFECT CLOUD SOLUTION FOR YOUR BUSINESS NEEDS

There is no question that cloud computing has revolutionized the business world. Here's a look at cloud options and key concerns that should be part of every enterprise's IT checklist.

Private cloud

For some companies, a private cloud hosted by experienced IT professionals is essential.



63% of companies use private cloud, enjoying superior security, control and scalability.

*Find a solution that offers a customizable, responsive private cloud environment. **10% of Weidenhammer clients choose private cloud.***

Public cloud

The original public cloud escalated the internet-based computing revolution of the early 2000s.



88% of companies use public cloud resources to fuel their IT objectives, enjoying cost-effective subscriptions and rapid-scaling capabilities.

*Choose a cloud vendor that can quickly and effectively leverage public cloud services. **As our signature offering, HammerCloud is chosen by 70% of Weidenhammer clients.***

Hybrid cloud

Sometimes, public cloud services must be paired with private cloud to deliver a more cost-effective solution.



82% of enterprises employ some form of hybrid cloud to better meet unique IT needs.

*Partner with a service provider that can balance private and public cloud workloads. **20% of our clients use a hybrid cloud strategy.***

Co-location cloud

Some companies have perfected their cloud in-house, but need to locate their IT assets off-premise for cost, scalability and redundancy purposes.



Co-location is the best bet for off-premise IT assets, offering stellar security and SLAs.

Pick a cloud vendor that can fully manage a high-powered co-location center.

Backup and recovery



Unplanned network downtime costs companies an average of \$7,900 a minute, and the consequences of an outage become more critical with each passing year. There's no telling when a failure may occur.

The best cloud providers always prepare for the worst with managed backup and recovery solutions.

Mobile capabilities



24% of organizations believe that IT infrastructure shortcomings are limiting the functionality of their mobility strategy.

The best cloud providers always prepare for the worst with managed backup and recovery solutions.

■ Prepared for disruption

Cloud computing has come a long way since its introduction to the enterprise, and will likely evolve in a number of unexpected ways over time. From the Internet of Things to Web Scale IT, the future of the cloud truly is up in the air. **Strengthen cloud partnerships now to navigate future disruption.**



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